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AMCORE Bank

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FOR IMMEDIATE RELEASE

AMCORE Bank to Sponsor “Goodwill Donation War” as Tough Economy Creates Greater Need for Donations

Goodwill Industries of Northern Illinois and Southern Wisconsin, Inc. is teaming up with local AMCORE Bank employees to collect clothing and other gently used items. AMCORE staff has added an element of fun to the donation drive by developing the “Goodwill Donation War”. AMCORE’s “war” consists of employee teams at each Rockford-area branch competing against other branch teams to collect the most donated items for Goodwill. Winners will be determined and announced by AMCORE after the final donations are tallied by Goodwill.

“This is a fun way for AMCORE’s employees to help the community. By donating in this time of need, their employees are helping to support our programs which enable many of the people in our communities to experience the self-esteem, independence, empowerment, and pride of work,” explains Sam Schmitz, President of Goodwill Northern Illinois. “By donating they are also helping to make our community ‘green’ by keeping items otherwise discarded out of local landfills. With this event, everyone wins!”

“AMCORE Bank believes in giving back to the community, a philosophy that is a cornerstone of our corporate culture,” says Teresa Faidley, AMCORE Regional President. “Our employees have a vested interest in this community and its well being. Partnering with Goodwill for this donation war creates a sense of camaraderie among our employees as they work together to support a great cause.”

AMCORE Financial, Inc. is headquartered in Northern Illinois and has banking assets of \$5.0 billion with 74 locations in Illinois and Wisconsin. AMCORE provides a full range of consumer and commercial banking services, a variety of mortgage lending products and wealth management services including trust, brokerage, private banking, investment management, insurance and comprehensive retirement plan services.

AMCORE common stock is listed on The NASDAQ Stock Market under the symbol AMFI. Further information about AMCORE Financial, Inc. can be found at the Company’s website at www.AMCORE.com.

Goodwill Industries of Northern Illinois is a community-based not-for-profit organization that provides education, employment and job placement for persons in need. Goodwill stores in northern Illinois (Rockford, Machesney Park, Freeport, Sterling) and Beloit, Wisconsin employ more than 170 people.

If your company is interested in hosting a Goodwill Corporate Donation Drive, please contact Sam Schmitz (815) 965-3795.

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