

March 5, 2009
FOR IMMEDIATE RELEASE

Goodwill is Taking the Plunge!

Goodwill Industries Helps Raise Money for Special Olympics Illinois by Joining Polar Plunge Event

Goodwill Industries of Northern Illinois and Wisconsin Stateline Area, Inc. is proud to support Northwest Illinois Special Olympics by participating in the 2009 Law Enforcement Torch Run Polar Plunge to raise funds for Special Olympic teams and athletes locally.

Goodwill Industries jumped at the opportunity support this worthy cause and has a team of 21 Goodwill employees and their friends and family members. Goodwill has sponsored a fundraiser and is collecting change at the cash registers in the stores, as well as accepting donations online.

Goodwill has long collaborated with Special Olympics and enjoys the partnership opportunities. Goodwill President, Sam Schmitz, has even signed up to “take the plunge” and has raised \$1800 toward the Goodwill Friends and Family Team totals. Goodwill is currently in the top ten polar plunge teams within the state of Illinois for total funds raised.

Spectators are welcome at the event. The Polar Plunge takes place on March 7th at 12:00 noon at Olson Lake in Rock Cut State Park. Hot dogs and brats will be sold after the event.

If you would like to donate and sponsor the Goodwill Friends and Family Polar Plunge Team, please visit a Goodwill store and make your donation at the cash register, or go online to www.goodwillni.org.

For more information on the Law Enforcement Torch Run Polar Plunge to benefit Special Olympics Illinois or the Goodwill Friends and Family Polar Plunge team, contact Courtney at (815) 987-6226.

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