

April 27, 2009
FOR IMMEDIATE RELEASE

GOODWILL NEEDS YOUR DONATIONS NOW MORE THAN EVER
Remember to Donate to Goodwill as
You Clean Out Your Closet This Spring

Rockford, IL – Goodwill Northern Illinois understands that people are tightening their budgets and stretching their dollars. In these tough economic times, Goodwill sales are up and more people are coming to us for help finding a job as the sale of our donations translates into job training programs. Goodwill is working hard to keep up with the increased demand for its job training programs and career services as national unemployment rates reach 9 percent and 13.5 percent in the Rockford MSA. Goodwill cannot provide these critical services without your donations to sell in our stores. Goodwill Industries is asking people to be generous this spring as they clean out their closets and donate gently-used clothing and house wares at one of the 6 Goodwill stores throughout northern Illinois and southern Wisconsin.

“Donating clothing and household goods that you no longer need is a form of charity in which anyone can participate,” said Sam Schmitz, President Goodwill Northern Illinois. “At Goodwill, revenue from the sale of donated goods funds job training programs and career placement services to those who need it most in local communities.”

When someone is having a hard time finding a job, either because of a disability, lack of education or work experience, Goodwill Industries is there to help. We do that by selling your donations in Goodwill stores and using the revenues to fund critical-community job training programs that benefit hundreds of thousands of people each year.

“We want donors to put as much thought into where they donate their clothes and other household items as they do about where they donate money,” said Schmitz. “Donating and shopping at Goodwill is making an investment in your local community.”

About Goodwill

Goodwill Industries of Northern Illinois and Wisconsin Stateline Area, Inc. is a community-based not-for-profit organization that provides education, employment and job placement for persons in need. Goodwill stores in northern Illinois (Rockford, Machesney Park, Freeport, Sterling) and Beloit, Wisconsin employ more than 170 people. Visit our website at www.goodwillni.org.

For more information on Goodwill Northern Illinois contact Sam Schmitz (815) 965-3795.

###